

# Folly Frolic Digital Program Rates & Agreement

Now in its 6th year, **Folly Frolic** is an annual benefit concert for Kansas City's historic Folly Theater. Seen by thousands of friends and patrons of the Folly, an advertisement in the Frolic digital program is a great way for your business to show its support for the iconic Folly Theater, "Kansas City's Carnegie Hall." This year's Frolic digital program will be emailed to over 6,000 local Folly patrons.

***Secure your spot in the 2020 Folly Frolic digital program today!***

## **Full Page Ad: \$500**

Dimensions: 5.5" W x 8.5" T (a .25" bleed is suggested), color or black & white, 300 DPI PDF or JPG format.

## **Half Page Horizontal Ad: \$275**

Dimensions: 2.75 " W x 4.25" T (a .25" bleed is suggested), color or black & white, 300 DPI PDF or JPG format.

The Undersigned agrees to purchase, and the Folly Theater agrees to provide advertising space in the 2020 Folly Frolic digital Program book as indicated by the above selection. Ad space is limited and filled in the order received.

Print-Ready Ad must emailed to the Folly Theater by **October 23, 2020**

Payment Terms: Full payment is due by **November 2, 2020**

Total agreed upon amount:\$ \_\_\_\_\_

Advertiser Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please Print Name: \_\_\_\_\_

Title: \_\_\_\_\_ Email: \_\_\_\_\_

Company: \_\_\_\_\_ Phone: \_\_\_\_\_

Please complete form and remit to:

**Folly Theater**  
**c/o James Maiden**  
**1020 Central St., Ste. 200, Kansas City, MO 64105**  
**Or James@Follytheater.org**

**Paying by check?** Please make check payable to Folly Theater and mail to 1020 Central, Ste. 200, Kansas City, MO

**Paying by credit card?** Call 816-842-5500 and we will process your card over the phone

**Questions?** Call James Maiden at 816-768-6882