**METZLER - COPAKEN INITIATIVE**

**TO EXPAND THE PERFORMING ARTS AT THE FOLLY THEATER**

**2022 – 2023 FUNDING APPLICATION**

***PLEASE NOTE:*** *This application is Step 3 in the grant process. You must submit a completed* ***RENTAL INQUIRY FORM*** *to Stephanie Spatz-Ornburn, Events Manager, prior to completing this application.* ***The Rental Inquiry Form is due no later than August 3, 2022.***

Organization \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Mailing Address \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

*Proposed* 2022 – 2023 INITIATIVE PROJECT: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Project Leader:

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Phone - Office \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Cell \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Email \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Organization’s mission statement, and a brief organizational history.

PLEASE INCLUDE 1) **evidence of organizational quality**; 2) **type(s) of performances or services** presented in the past; 3) **average season attendance**:

**Please describe the proposed event or performance to be funded in part by this grant.** Include the proposed or target date(s) for the event. *Applicant* ***must confirm available date(s)*** *with the Folly* ***via the Rental Inquiry Form*** *prior to submitting an application.*

**What SPECIFIC GOALS will your organization attempt to meet through this performance/event?**

*Your event should meet one or more of the following outcomes*: 1) elevate the organization’s public profile; 2) expand and/or cultivate new audiences; 3) promote diversity; 4) enhance production values with the Folly’s expertise and facilities; 5) present new works which will contribute to Kansas City’s creative arts ecology. Please be as specific as possible. [*Use more space as is necessary*.]

**Please describe how you will attempt to achieve the Goals specified above, including details on your proposed marketing plan for this event or performance.** [*Use more space as is necessary*.]

**How will you measure the success of this event/performance?** **How will your organization build on the success of this event/performance?**  [*Use more space as is necessary*.]

**Please provide estimated budget details for the proposed event or performance at the Folly Theater:** (Expenses and Income to be listed without inclusion of potential Initiative grant money)

**EXPENSES** (if applicable):

Artist Fees

Hotel/Transportation/Hospitality

Folly: Rental Fees (from projected budget provided by Folly Theater)

Folly: Equipment Rental (from projected budget provided by Folly Theater)

Folly: Labor (from projected budget provided by Folly Theater)

Marketing/Promotion

Box Office/Tix sales fees

Other Expenses

**INCOME**

Ticket Sales

Sponsorships (if applicable)

Contributions (dedicated to this project)

Grants (***other than*** this Initiative)

In addition, please ***include the following with the Grant Application***:

|  |  |
| --- | --- |
| ♦ | List of Board of Directors, including a statement of 100% board giving to the organization. |
| ♦ | The most recent statement of the organization’s annual income and expenses (the most recent annual Statement of Operations or Annual Audit). |
| ♦ | A copy of the IRS letter or State Registration letter indicating the organization is tax-exempt and organized as a non-profit entity. |
| ♦ | If pertinent and necessary for your application, please include a URL for website or video materials – please **do not attach** photographs, videos, or other large data files to this application |

***To be considered for this grant, we agree to the following* (*please check each statement*):**

\_\_\_ Use the following language on ***all printed and digital marketing materials*** for the event (including event program): *This project was underwritten in part by a grant from the Metzler-Copaken Initiative to Expand the Performing Arts at the Folly Theater*.

\_\_\_ Complete and return to the Folly a Final Report within 60 days of the performance. (The Final Report Form will be provided to all grant recipients.)

**2022 – 2023 APPLICATION DEADLINE: SEPTEMBER 1, 2022 – 5:00 pm**

**Email** application and attachments: brian@follytheater.org

**-OR-**

**Mail** application and attachments:

Brian Williams, Director of Development

Folly Theater

1020 Central Street Suite 200

Kansas City, MO 64105

***Any questions regarding the application process should be directed to Brian Williams***, **Director of Development**

(816) 768-6886, or brian@follytheater.org