**METZLER INITIATIVE**

TO EXPAND THE PERFORMING ARTS AT THE FOLLY THEATER

GRANT APPLICATION

**PLEASE NOTE:** You must submit a completed **Pre-Application Form** to

Grants and Community Engagement Manager, Melissa Stan, prior to completing this application.

**The Pre-Application Form is due no later than February 15, 2024.**

Organization \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Mailing Address \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Website:

Proposed Project Title: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Main Contact:

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Phone - Office \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Cell \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Email \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Organization’s mission statement, and a brief organizational history.

Please include: 1) **Mission statement and overview of organization**; 2) **type(s) of performances or services** (include examples of past events) 3) **average season or event attendance**

**Please describe the proposed event or performance to be funded in part by this grant.** Include the proposed or target date(s) for the event. *Please note: Applicant must confirm available date(s) with the Folly via the Pre-Application Form prior to submitting an application.*

**What specific goals will your organization attempt to meet through this performance/event?**

Your event should meet one or more of the following outcomes: 1) elevate the organization’s public profile; 2) expand and/or cultivate new audiences; 3) promote diversity; 4) enhance production values with the Folly’s expertise and facilities; 5) present new works which will contribute to Kansas City’s creative arts ecology. Please be as specific as possible.

**Please describe how you will attempt to achieve the goals specified above, including details on your proposed marketing plan for this event or performance.**

**How will you measure the success of this event/performance?** **How will your organization build on the success of this event/performance?**

**Please provide estimated budget details for the proposed event or performance at the Folly Theater:**

**EXPENSES**:

Artist Fees

Hotel/Transportation/Hospitality

Folly: Rental Fees (from projected budget provided by Folly Theater)

Folly: Equipment Rental (from projected budget provided by Folly Theater)

Folly: Labor (from projected budget provided by Folly Theater)

Marketing/Promotion

Box Office/Tix sales fees

Other Expenses

**INCOME**

Ticket Sales

Sponsorships (if applicable)

Contributions (dedicated to this project)

Grants (***other than*** this Initiative)

In addition, please **include the following with the Grant Application**:

* List of Board of Directors
* The most recent statement of the organization’s annual income and expenses or annual audit.
* A copy of the IRS letter or State Registration letter indicating nonprofit, tax-exempt status.
* If pertinent and necessary for your application, you may include a URL to link to additional information such as video clips of past performances or events.

Attachments outside of those listed above will not be considered.

**To be considered for this grant, we agree to the following (please initial each statement):**

\_\_\_The organization will give credit to the Metzler Initiative in all marketing materials for this event.

\_\_\_ Complete and return a Final Report to The Folly within 60 days of the performance.

**Pre-Application Deadline: February 15, 2024- 5:00 PM**

**Application Deadline: March 15, 2024 – 5:00 pm**

**Email all questions, applications, and attachment materials to Melissa Stan,**

**Grants and Community Engagement Manager at melissas@follytheater.org**